

Services Elbow Grease Offers.

Entertainment & Events - Deep House Event curation with local Deep House deejays recorded and posted on Youtube, inviting well known Deep House producers on special events while partnering with local or niche influencers to promote the event and restaurant through posts and reviews in order to increase foot traffic and drive awareness.

Digital Marketing - Creating and managing content on platforms like Instagram, Facebook, and TikTok to engage customers and increase brand visibility. Online advertising by running paid campaigns on Facebook, and other platforms to target specific audiences, driving more traffic to the restaurant. Then monitoring the effectiveness of digital campaigns, promotions, and events using data analytics tools to measure efficacy and make improvements.

Menu Optimization & special promotions - Creating limited-time offers, happy hour specials, or unique menu items that can entice customers to visit more often.

Graphic Design and Branding Services - Creating promotional materials such as flyers, posters, menus, and branding elements that align with the restaurant's image and appeal to its target audience.

Community Outreach - Supporting or running charitable activities in order to give back and serve the common good. We're looking to give back by either providing our services to local SME's operating in the same industry or supporting youth activities or programmes that will assist with providing youth with the right resources to build their future.

About Elbow grease as a company, Vision, Mission, goals.

Vision - Using our love for Deep House to be the global stage that elevates underrepresented Deep House DJs, and transforming restaurants into vibrant, thriving destinations by combining innovative digital strategies, engaging entertainment, and compelling promotions that consistently drive growth and enhance the customers dining experience.

Mission - Our mission is to empower restaurants with cutting-edge marketing solutions, tailored entertainment programs, and dynamic food and beverage promotions that attract customers, boost revenue, and foster long-term loyalty. Through our expertise and dedication, we aim to help restaurants thrive in an ever-evolving market by creating memorable, customer-centric experiences.

Goals -

- Increase Saturday dinner time turnover for BBB by 35% by the end of the year
- Reach 1000 Youtube subscribers before the end of the year
- Organise and run a charitable activity before year end (*Food run, sponsor a soccer kit, neighbourhood clean up, build a soccer field*)

Contact: Contact information of the business.

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